





The lacy blouse adds a gentle touch. Of woven polyester. Ribbon tie. Ruffled, lace-trimmed collar, button-front and cuffs. Straight bottom. Machine wash warm, tumble dry. Del. wt. 0.50 lb.
Colors: 15 cream; 78 white.
State color number-name.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. R 287-0160 D..... 18.00

Tall Misses Sizes: 8, 10, 12, 14, 16, 18. State size. RF 287-0178 D..... 19.00

The embroidered blouse, this season's easy option. Of woven polyester. Shoulder buttons. Ruffle-trimmed collar and cuffs. Straight bottom. Machine wash warm, tumble dry Del who 50 lb.

dry. Del. wt. 0.50 lb.
Colors: 78 white; 15 cream.
State color number-name.

16. State size. R 287-0186 D..... 19.00

Tall Misses Sizes: 8, 10, 12, 14, 16, 18. State size. RF 287-0194 D.....20.00

The flannel pants, favored for comfort and success. Of polycomfort and success. Of poly-ester-and-wool twill. Front pleats. Side zipper-and-but-ton. Back darts. In chocolate brown. Machine wash warm, tumble dry—low. Delivery weight 1.40 lbs.

Misses Sizes (fit 5 ft. 3½ in. to 5 ft. 7½ in.): 6, 8, 10, 12, 14, 16. State size.

R 284-7325 B ..... 24.00 Tall Misses Sizes (fit 5 ft. 8 in. to 6 ft.): 8, 10, 12, 14, 16, 18.

RF 284-7333 B.....25.00

The herringbone pants, a traditional asset. Of woven poly-ester-and-wool. Front pleats. Side zipper-and-button. Front pockets. Back darts. In brown herringbone. Dry clean only. Del. wt. 1.40 lbs.

Misses Sizes (fit 5 ft. 3½ in. to 5 ft. 7½ in.): 6, 8, 10, 12, 14,

R 284-7341 B .....

Tall Misses Sizes (fit 5 ft. 8 in. to 6 ft.): 8, 10, 12, 14, 16, 18. RF 284-7358 B...... 26.00

The boatneck sweater with pointelle stitching highlights.
Of acrylic knit. Ribbed cuffs
and bottom. Machine wash
warm, separately, dry flat. Del.

Misses Sizes: S(8-10), M(12-14), L(16-18), State S, M or L. Colors: 65 taupe; 15 ivory; 03 warm red. State color num-

R 281-4689 D..... 16.00

Jewelry sold on pages 65, 216; Shoes, on page 362

Earrings sold on pages 17, 216

















# Working wonders

A. Leather clutch bag.

Top zipper. Rayon faille lining. Inside zipper pocket. Wrist strap. Del. wt. 0.90 lb. State color number-name: 46 burgundy; 49 taupe; or 82 R 103-5005 C.....24.00

#### B. 9-2-5 bow pump.

Leather uppers. Nylon tricot lining. Composition outsoles. Covered 1¾-in. heels. Del. wt. 1.70 lb. 1.70b. N(AA narrow): 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11. M(B-medium): 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11. State size and N or M.

C. Leather/snakeskin belt.

1-in. wide. Leather belt with snakeskin-covered buckle. Del. wt. 0.20 lb. Sizes: S (fits waists 24-26), M(27-29), L(30-32). State S, M or L.

State color number-name: 46 burgundy; 65 taupe; or 82 black. R 101-6385 D..... 18.00

#### D. Leather briefcase.

Top zipper. Rayon faille lining. Inside partition. Double handles and shoulder strap. Del. wt. 2 lbs.

State color number-name: 46 burgundy; 82 black.

R 103-5013 C.....38.00

#### E. Phone/Address book.

In cowhide leather, Includes memo pad with gold-tone pencil. Del. wt. 0.90 lb. State color number-name: 46 burgundy; 82 black. R 104-0237 C.....22.00

#### F. Digital quartz watch.

Ultra-thin LCD watch with leather strap. Readout shows hours, minutes, seconds, day and date on command Base metal case. Warranted by manufacture—see page 876. Del. wt. 0.90 lb.

State color number-name: 46 burgundy; 53 tan; 82 black. R 642-3859 C............. 11.95

## G. Double-strand choker.

Semi-precious twists of mother-of-pearl and tigereye nug-gets. Leaf-shape mother-of-pearl clasp. Del. wt. 0.50 lb. R 113-1234 A..... 35.00

H. Mother-of-pearl earrings. Shell-shaped. For pierced ears only. Del. wt. 0.40 lb. R 113-1242 A.....8.00

A & B. "Waiter-style" jackets. Of polyester-and-wool with acetate lin-ing. Convertible collar. Button front. Tucking at shoulders. Dry clean only. On a hanger. Del. wt. ea. 1.25 lbs. Junior/Misses Sizes (about 20 in. long): 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

A. Solid-color jacket.

B. Striped jacket.

In multicolor stripes on wine. State size 

tailored

C. Cardigan blazer. All wool flannel with acetate taffeta lining. Button front. Slash pockets. Dry clean only. On a hanger. Dei. wt. 1 lb. Colors: 46 berry; 80 gray. State color number-and-name.

Petite Misses Sizes (about 22½ in. long.): 4, 6, 8, 10, 12, 14. State size, color above.

ET 266-2807 D ..... Junior/Misses Sizes (about 24 in. long): 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size, color above. 

D. Herringbone blazer. All wool tweed with acetate taffeta lining.
Small, notched collar. Button front.
Slash pockets. Button trim on sleeves.
Dry clean only. On a hanger.
Colors: 80 gray; 54 brown. State color number-and-name.

Misses Sizes (about 26 in. long): 8, 10, 12, 14, 16, 18. State size, color above. Del. wt. 1 lb. R 266-2773 D......69.00

Tall Misses Sizes (about 28 in. long): 12, 14, 16, 18, 20. State size, color above. Del. wt. 1.50 lbs. RF 266-2781 D......72.00

Clothes Look Best if the Fit is Right! How-to-Measure Charts, 146, 147

Earrings, page 182 Blouse, page 14. Pants, page 71

Items C & D on this page carry the sewn-in Woolmark label . your assurance of quality-tested fabrics made of the world's best ... Pure Wool.







#### The leather shoulder bag.

Frontflap with snap closure. Fully lined in rayon faille. Inside zipper pocket. Embossed leather "sunshine" patch. Measures 11x2x10 in. high. Del. wt. 1.20 lbs. Colors: 46 burgundy; 49 taupe; 82 black. State color number-name. R 103-4966 C.....37.00

#### The wool felt hat.

Large crown and brim. Grosgrain ribbon band. In burgundy. One size fits most. Del. wt. 0.40 lb. R 107-2602 A ...... 25.00

#### The lace jabot

—adds a fresh new look to a blazer, blouse, or dress. Of polyester-and-cotton. In ecru. Machine wash warm, tumble dry. Del. wt. 0.20 lb. R 101-6351 A...... 15.00

#### The lace handkerchief.

Of polyester-and-cotton. In ecru. Machine wash warm, tumble dry. Del. wt. 0.20 lb. R 101-6369 A.....5.00

#### The leather belt.

Leather buckle. 34-in. wide. Delivery weight 1 lb.
Sizes: S(fits waists 24-26 in.), M(27-29), L(30-32). State S, M, or L.
Colors: 46 burgundy; 65 taupe; 82 black. State color number-name. R 101-6328 D......12.00

#### The stock tie.

All silk foulard print. 2½ in. wide. Dry clean only. Del. wt. 0.20 lb. Colors: 46 burgundy; 37 navy blue; 82 black. State color number-name. R 101-6377 C......6.00



#### The bar pin.

Gold-tone metal with simulated pearl center. About 2-in. long. Wt. 0.50 lb. R 113-1184 A......8.00

#### The shoes.

The shoes.

Smooth urethane uppers. Softly cushioned nylon tricot lining. Adjustable buckle strap. Composition rubber sole with covered 1½-in. heel. Sanitized® treated. Del. wt. pr. 1.60 lbs. M(B-medium) width: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. State size.

R 619-5390 B—Black
R 619-5416 B—Taupe
R 619-5408 B—Burgundy . Pr. 30.00

Of Course You Can Charge It-See Page 891

# Pure silk for luxury and splendor

Exquisitely defined in the tucked-front blouse of 100% silk. Small rounded collar. silk. Small rounded collar. Covered-button front has embroidered scallop trim. Covered button cuffs. (Extra button included.) Straight bottom imported from the Far East. Dry clean only. Delivery weight 0.50 lb. Colors: 45 magenta; 30 turquoise; 13 ecru; 82 black. State color number-andname.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size.

size.

RH 280-7758 D ....... 49.00 Tall Misses Sizes: 12, 14, 16, 18, 20: State size. RF 280-7964 D ....... 51.00

Earrings sold on page 182 Belt sold on page 71











# From Lady Manhattan

A. The bow blouse from Lady Manhattan®. Of Silk-hanna®—a specially woven polyester fabric that's silkypolyester fabric that's silky-soft, yet easy-care. Pointed collar with separate tie. Gath-ered at shoulders. Covered button front and cuffs. Straight bottom. Imported from the Far East. Machine wash warm, tumble dry. Del. wt. 0.50 lb.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

Colors: 40 purple; 02 rose; 15 ivory; 77 charcoal; 37 navy blue. State color number-and-

R 280-8608 D.....24.00

B. The roll-sleeve shirt from Lady Manhattan®. Of Silk-hanna®—a specially woven polyester fabric that's silkysoft, yet easy-care. Pointed collar. Bodice pockets with buttons. Button front, cuffs. Sleeves can be rolled and fas-tened with button-tabs. Straight bottom. Imported from the Far East. Machine wash warm, tumble dry. Del. wt. 0.50 lb.

Misses Sizes: 6, 8, 10, 12, 14,

16. State size. Colors: 46 wine; 31 teal; 78 white; 65 taupe; 54 brown. State color number-andname.

R 280-8582 D......26.00

Jewelry, pages 182, 193. Belt, page 11









#### C. Delicate detail.

Blouse of woven polyester georgette. Rounded neck. Front lace insert. Puffed shoul-ders. Button cuffs. Back-button-and-loop. Imported from the Phillipines. Machine wash gentle, tumble dry. Cool iron. Del. wt. 0.60 lb. Colors: 15 cream; 78 white; 82 black. State color number-

and-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. 25.00 R 280-8400 D..... Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size.

RF 280-8418 D.....26.00

#### D. Selective striping.

Blouse of woven polyester georgette. White Peter Pan collar, wide cuffs. Detachable bow. Button-front, cuffs. Im-ported from South Korea. Ma-chine wash warm, dry flat. Del.

wt. 0.60 lb. Colors: 80 gray/red; 03 red/ navy; 31 teal/red. State color number-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. R 280-8426 D......26.00 Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size. RF 280-8434 D.....27.00

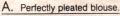
#### E. Draped design.

Blouse of woven polyester georgette. Draped neck. Cov-ered buttons at back keyhole and cuffs (extra button included). Machine wash gentle, tumble dry. Del. wt. 0.60 lb. Colors: 03 red; 46 plum; 31 jade; 15 cream; 36 royal blue. State color number-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. R 280-8384 D..... 18.00 Tall Misses Sizes: 10, 12, 14,

16, 18, 20. State size. RF 280-8392 D..... 19.00 Earrings sold on page 182;

Belt, page 71



Of woven polyester crepe de Chine for silk-like drape and luster. Pleated stand-up collar. 3-button pleated cuffs. Pull-over with 4-button shoulder. Gathered shoulders. Neat front tucks. Covered buttons. Straight bottom. Import-ed from South Korea. Machine wash warm, tumble dry. Colors: 04 berry; 15 ivory; 35 iris blue; 65 taupe. State color number-and-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. Del. wt. 0.50 lb.

R 280-6552 D......25.00 Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size. Del. wt. 0.60 lb.

RF 280-3963 D..... 26.00

crepe de Chine

B. Scarf tie blouse. Of wov-

en polyester crepe de Chine for silk-like drape and luster. Cowl neck, self wrap tie. Button back and cuffs. Slightly puffed shoulders. Soft pleats from shoulder. Shirttail bottom. Machine wash warm, tumble dry. Del. wt. 0.50 lb. Colors: 80 gray; 31 jade; 46 fuchsia; 78 white; 35 blue. State color number-and-

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. R 280-8517 D......22.00

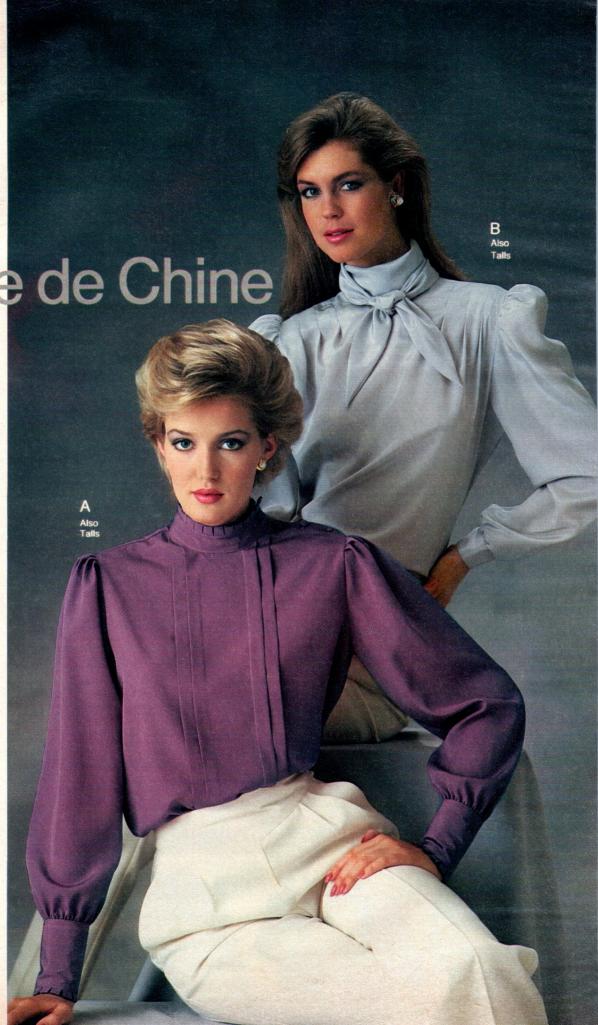
Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size.

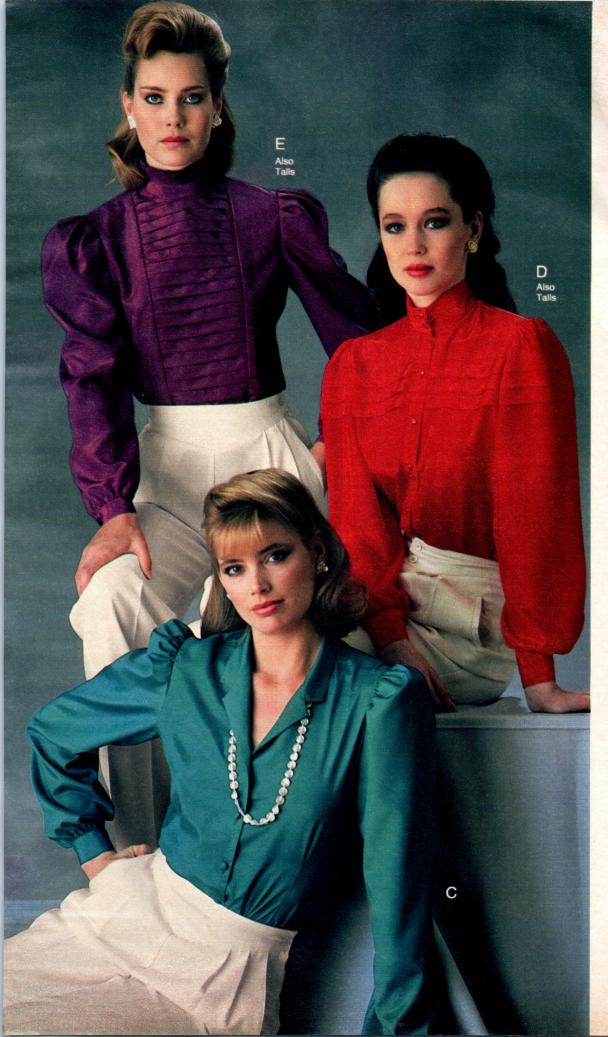
RF 280-8525 D.....23.00

Jewelry, pages 16, 216











C. The favorite shirt. Of woven polyester crepe de Chine. Notch collar. Puff shoulders. Front and back darts. Covered button front. Extra button included. Button cuffs. Imported from Taiwan. Machine wash warm, tumble dry. Del. wt. 0.60 lb.

Colors: 31 teal blue; 46 plum; 78 winter white; 03 red. State color number-and-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

R 280-8145 D.....19.00

D. Tucks deluxe. Blouse of woven polyester crepe de Chine. Tucked front bodice. Stand-up collar. Button cuffs. Gathered at shoulders. Machine wash warm, tumble dry. Colors: 03 red; 80 gray; 78 winter white; 31 teal blue. State color number-andname.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. Del. wt. 0.50 lb.

0.60 lb. RF 280-8541 D.....30.00

#### E. The charm of pleats.

Blouse of woven polyester crepe de Chine. Front horizontal pleats. Long sleeves. Button cuffs. Pleated stand-up collar. Padded, puffed shoulders. Pull-over with back button. From the Philippines. Machine wash warm, tumble dry. Colors: 46 plum; 03 red; 78 white; 31 teal blue. State color number-and-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. Del. wt. 0.50 lb.

R 280-8475 D......24.00 Tall Misses Sizes: 10, 12, 14,

16, 18, 20. State size. Del. wt. 0.60 lb. RF 280-8483 D...... 25.00

JCPenney 19

A. Stripes and ribbing

highlight our sweater of acrylic knit. Color-rimmed raglan sleeves. Ribbed crewneck cuffs, and bottom. Imported from Korea. Machine wash warm, gentle, tumble dry— low heat. Delivery weight 1 lb. Misses Sizes: S(8-10), M(12-14), L(16-18). State S, MorL. State color number-and-name: 52 natural; 47 wineberry. R 281-4549 D.....22.00

### B. At ease in a cowlneck.

Sweater of Monsanto's Biloft® hi-bulk acrylic knit. Rib-knit asymmetrical cowl, cuffs and bottom. Machine wash warm, tumble dry. Delivery weight 0.90 lb.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M or L. State color number-and-name: 56 camel; 35 cream; 40

R 281-4556 D..... 21.00

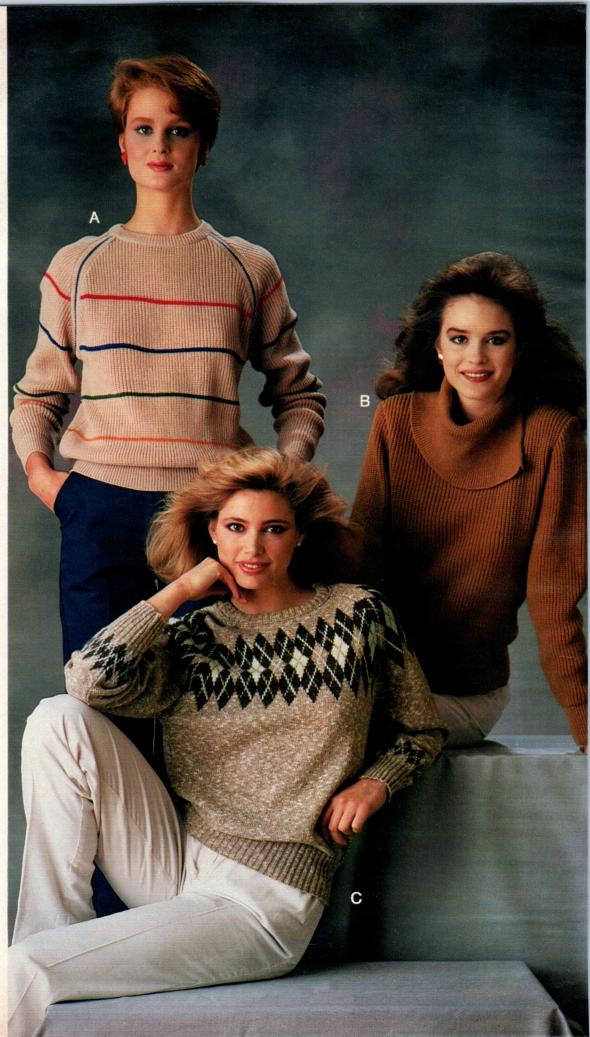
# C. In vogue with argyle.

Sweater of acrylic-cotton-and-wool knit in a jacquard ar-gyle pattern. Ribbed crew-neck, cuffs and bottom. Raglan sleeves. Machine wash warm, gentle, tumble dry. Delivery weight 0.70 lb.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M or L. State color number-and-name: 54 brown; 04 berry; 80 gray. R 281-4564 D.....20.00

Jewelry sold on pages 182, 190, 216







# Sweater dressing from Booth Bay

A. Color-spliced top. Of acrylic-and-wool knit. Pullover with ribbed cuffs and bottom. Dolman sleeves. Solid-color back. In cobolt/black. Hand wash, dry flat. Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M

B. Boatneck pullover of acrylic-and-wool knit. Slightly gathered at shoulders. Ribbed cuffs and bottom. Hand wash, dry flat.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M

or L.
State color number-name: 36 cobolt or 82 black.
R 281-4333 D—Delivery weight 0.60 lb ............20.00

Earrings, pages 190, 193. Handbag, page 93.

C. Solid-color cowlneck pullover of acrylic-and-wool knit. Ribbed cuffs and bottom. Hand wash, dry flat. Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M State color number-name: 82 black or 36 cobolt.

R 281-4309 D—Delivery weight 0.70 lb ......20.00

D. Rugby-striped cardigan. Of acrylic knit. Rib-knit V-neck, cuffs and bottom. Button front. In cobolt/black. Hand wash, dry flat.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M 

Hosiery sold on page 303.

E. Dropped torso skirt. Of acrylic-and-wool knit. Pullon with elasticized waist. Hand wash, dry flat. Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M State color number-name: 82 black or 36 cobolt. R 281-4341 D—Delivery weight 0.70 lb ............ 22.00









# Sets

A. Vested interest. Sweaterand-vest set of acrylic, polyester and wool knit. Striped sweater with half-placket front. Ribbed cuffs and bottom. Solid vest with buttons. Machine wash warm, tumble dry low heat. Imported from Korea. Del. wt. 1.70 lbs.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M or L. Colors: 70 heather green stripe (on figure); 52 oatmeal stripe. State color numbername.

R 281-4200 D..... 30.00

B. Flowers in bloom. Sweater-and-shirt set. Sweater of acrylic-and-nylon knit. Ribbed neck, cuffs and bottom. Shirt of woven cotton-and-polyester. Ruffle-trim collar, cuffs and button-placket front. Machine wash warm, tumble dry. Imported from Taiwan. Del. wt. 0.90 lb.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M or L. Colors: 46 burgundy; 37 navy. State color number-name. R 281-4226 D...............28.00

Earrings sold on pages 16, 62, 182

# Liz Baker™ for sweater appeal

A novel idea from Liz Baker™.

Anovel idea from Liz Baker M.
Pullover of acrylic knit. Modified boatneck. Padded at shoulders. ¾ sleeves with lattice stitching. Ribbed cuffs with scallop trim. Ribbed bottom. Machine wash warm, could have been seen to be seen to gentle, tumble dry.

Colors: 03 red; 56 camel; 40 purple; 15 bone; 82 black. State color number-name. 

Women's Bust Sizes: 42, 44, 46. State bust size—not measurement.

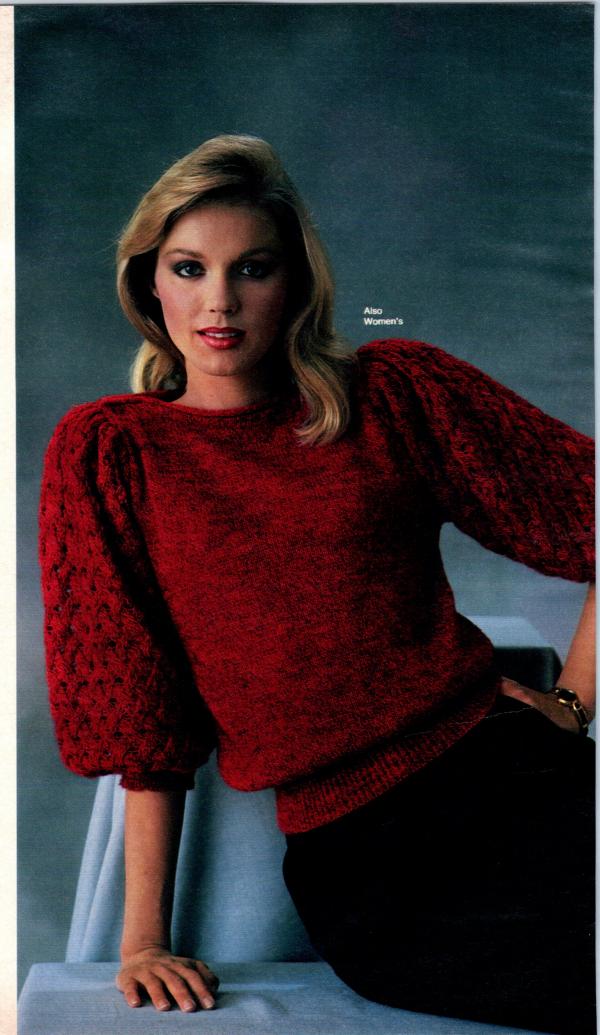
RE 291-2244 D..... 24.00

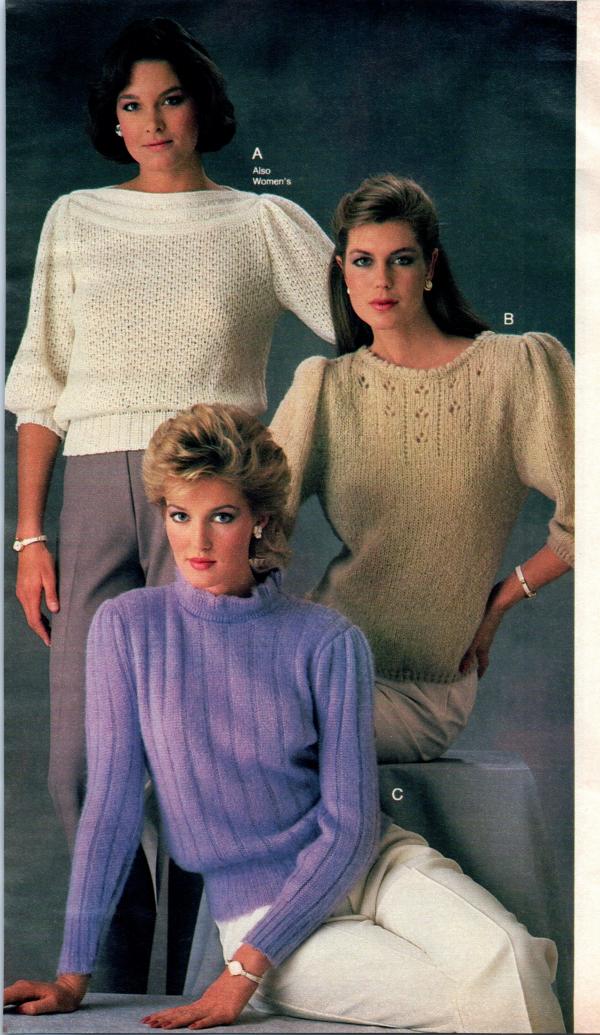
Watch for this. Bangle-watch of acrylic and base metal with snap closure. Color-coordi-nated dial with numerals at 1/4 markers. Made in Switzerland. Warranted by manufacturer, see page 876. Del. wt.

0.70 lb.
Colors: 82 black; 15 ivory; 46 burgundy. State color number-and-name.

R 642-3826 C..... 19.95









# Best sellers

A. Special edition. Pullover of acrylic-and-nylon knit. Boat neck. Ribbed cuffs, bottom. Horizontal stitched yoke. Machine wash warm, tumble dry. Colors: 15 bone; 02 raspberry; 80 gray; 35 blue. State color number-and-name.

RE 291-2236 D.......... 21.00

B. Romantic theme. Pullover of acrylic-nylon-andwool knit. Modified scoop neck with pointelle stitched trim. Elasticized at ¾ sleeves, bottom. Imported from Taiwan. Machine wash warm, gentle, dry flat. Del. wt. 0.60 lb. Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, L. Colors: 56 honey beige; 46 burgundy. State color number-and-name.
R 281-4234 D......................... 18.00

C. Critic's choice. Pullover of acrylic-and-mohair knit with vertical ribbing. Stand-up, ruffle collar. Ribbed cuffs, bottom. Machine wash warm, tumble dry. Del. wt. 0.70 lb.

Earrings, pages 17, 216

#### A. Patterned to please.

Pullover of silk-acrylic-ango-ra-and-nylon knit. Ribbed boatneck, ¾ sleeves and bot-tom. Argyle design on front. Imported from Hong Kong. Machine or hand wash cold, dry flat. No bleach. Del. wt. 0.50 lb.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, L. Colors: 35 blue; 80 gray. State color number-name. R 281-4275 D......25.00

#### B. Set in tender tones.

Pointelle-stitched pullover of silk-acrylic-angora-and-nylon knit. Contrast ribbed collar. Ribbed cuffs, bottom. Twotone body/sleeves. Imported from Hong Kong. Machine or hand wash cold, dry flat. No bleach. Del. wt. 0.50 lb.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M or L. Colors: 80 gray; 35 blue. State color number-name. R 281-4267 D......28.00

#### C. Cabled and striped.

Pullover of silk-acrylic-ango-ra-and-nylon knit. Ribbed crewneck, cuffs, bottom. Multi-color cable design on front. Imported from Hong Kong. Machine or hand wash cold, dry flat. No bleach. Del. wt. 0.50 lb.

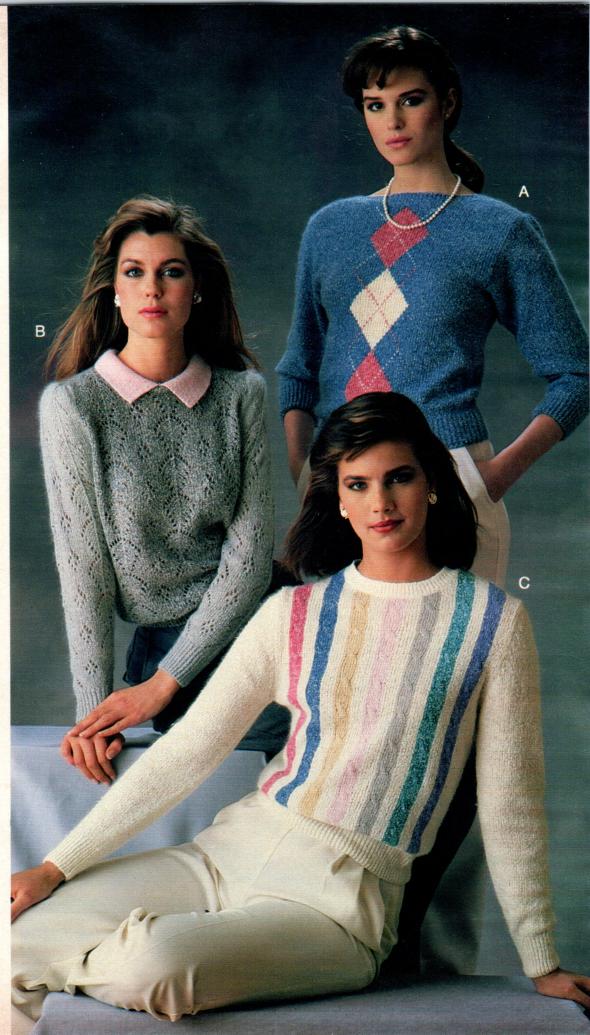
Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M or L. Colors: 78 white; 53 toast. State color number-name. R 281-4259 D..... 30.00

Jewelry sold on pages 17, 216, 231









# HALSTONIII



